



Inpractis Corporation

32980 Alvarado Niles Rd. #820 • Union City, CA 94587-3186
(510) 471-3900 phone (510) 471-3950 fax www.inpractis.com

Inpractis Develops New Club and Ball Speed Monitor

New feature added to 4View Digital Swing Recorders

Union City, CA 6-1-05 – Inpractis Corporation, a leading North American designer and marketer of sports motion analysis technology, announced that it has added ball and club head speed detection to its 4View Digital Swing Recorder (DSR). Inpractis developed the speed monitoring hardware using Doppler radar technology. It gives the 4View system the ability to measure the speed of the club head at impact and the speed of the golf ball after impact. Coupled with its video capture capability, speed detection makes 4View exceptionally powerful as a golf swing analytical tool.

Swing speed has become a popular analysis metric for the golf swing. Swing speeds for professional tour golfers are routinely announced during television broadcasts of major PGA tournaments. Teaching pros use swing speed and ball speed to gauge the efficiency of a golfer's swing and to help fix problems with swing mechanics. Club fitters use swing speed, ball speed and launch angle to help match clubs to a golfer's personal swing style.

The 4View DSR gives golfers access to this valuable measure of their swing right at their favorite practice facility. It displays club head speed at impact, ball speed after impact and the ratio of these two speeds. The speed ratio can be considered a measurement of the efficiency of a swing: how well energy is transferred from the club to the ball.

All new installations of 4View will include this popular new feature. 4View systems already installed at ranges will be retrofit with the speed monitor over the next six to eight weeks.



Club and ball speed feature proves popular:

“Every golfer would like to hit like a pro.” said Marc Brown, president of Inpractis Corporation. “Club head and ball speed gives you a number to see how you stack up. More importantly these speed numbers will help you improve your game. Most people swing harder in an attempt to get more distance. This can introduce all kinds of problems in a swing and still not improve distance. The secret to hitting farther is a more efficient swing, achieved with an easy, smooth motion. 4View calculates and displays the ratio of ball speed to club head speed which golfers can use to learn how to get more power transferred from the club to the ball. Good golfers will typically see a ratio of 1.4 or better when they are hitting well.”

About the 4View Digital Swing Recorder:

The 4View Digital Swing Recorder (DSR) is a powerful digital video capture device that golfers can use at the driving range to record, play back and analyze their swing. The innovative system captures the entire golf swing from two angles simultaneously; it provides a very powerful tool for the analysis and improvement of the swing. Unlike many conventional swing recording systems, the 4View DSR is engineered to be a permanent fixture in the driving range bay and has been designed for complete self-service use by golfers. This highly interactive digital swing analysis tool features a patent pending user interface that is powerful yet extremely intuitive. Both technically advanced and extremely rugged, 4View units are easily installed and require little to no maintenance from range operators.

**About Inpractis Corporation:**

Inpractis provides golfers with easy access to video technology and simple tools that help them visualize, understand and improve their swing mechanics. In doing so we enable golfers to lower their scores, gain self-confidence and derive greater pleasure from the sport. The easy-to-use, 4View Digital Swing Recorder (DSR) is designed for use at golf practice ranges, providing convenient access to golfers who wish to improve their swing mechanics. Incorporating patented technology, 4View benefits the golfer, the practice range, and the teaching professional. 4View Home Edition Swing Analysis software uses the same intuitive user interface as the 4View DSR and gives golfers a powerful, yet easy to use tool to review and analyze their golf swing on their own personal computer.

Inpractis Corporation is headquartered at 32980 Alvarado Niles Rd. #820, Union City, CA 94587 - 3186. The company may be reached by telephone at (510) 471-3900. For more information please visit: www.inpractis.com.

Media contacts:

Mr. Bruce Boyer
Vice President of Marketing
Inpractis Corporation
(510) 471-3900 phone - (510) 471-3950 fax
bruce.boyer@inpractis.com