



Inpractis Corporation

32980 Alvarado Niles Rd. #820 • Union City, CA 94587-3186
(510) 471-3900 phone (510) 471-3950 fax www.inpractis.com

Inpractis Corporation Debuts Motion Analysis System for Golf

The 4View™ Digital Video Recorder System Is Demonstrated at Charity Golf Tournament

UNION CITY, CA – July 14, 2004 – Inpractis Corporation announced today that its 4View™ Digital Video Recorder system has been installed for use in the Hayward Area Recreation District (HARD) Charity Golf Tournament at the Sky West Golf Course located in Hayward, CA in the San Francisco Bay Area. Use of the system has been donated to the one-day charity event to benefit the Hayward Area Recreation District. This temporary installation represents the public debut of the 4View™ system. Several 4View™ systems are slated to be installed permanently in select Northern California driving ranges by the end of August. These installation will represent the commercial debut of the 4View™ system.

The 4View™ Digital Video Recorder (DVR) is a powerful digital video capture device that golfers can use to record, play back and analyze their swing, simultaneously from two angles, right at the driving range. Unlike other swing recording systems, the 4View™ DVR has been designed for complete ease-of-use, both for golfers who use it and driving ranges that offer it. The patented user interface is powerful yet intuitive. While technically sophisticated, the unit requires minimal maintenance overhead for range operators.

“Golfers love this kind of analysis tool,” said Marc Brown, president of Inpractis. “Teaching pros do too, and before 4View™ access to such systems was commonly limited to the lesson time with the pro. Now golfers can use the power of visual feedback to improve their game and assimilate the pro’s instruction, conveniently, in their practice sessions right at their favorite range.” “What is really gratifying to me is the feedback from range operators and teaching professionals who have previewed the system. 4View™ blows them away. Many of these people come with a preconceived, poor impression of video capture products yet 4View changes their mind; it’s that different and that good.”

For further information contact Bruce Boyer, Vice President of Marketing, at (510) 471-3900.

About Inpractis Corporation

Founded in 2003, Inpractis Corporation designs and operates digital video capture kiosks for sports motion analysis. These machines use high speed digital video to help athletes analyze the rapid motions associated with many sports. The self-service systems are located primarily at golf practice ranges, providing convenient access to a large class of golf enthusiasts who regularly work at improving their swing mechanics. Incorporating patented technology, the systems benefit the golfer, the practice range, and the teaching professional.