



Inpractis Corporation

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Inpractis Corporation Completes Deployment of Self-Service Motion Capture System for Golf

The 4View Digital Swing Recorder Installed at Key Bay Area Driving Ranges

Union City, CA 12-10-04 – Inpractis Corporation, a leading North American designer and marketer of sports-oriented motion analysis technology, announced that it has completed the initial deployment of its new 4View Digital Video Recorder system. This first phase (Phase I) targeted eight popular golf driving ranges in the greater San Francisco Bay Area. The response from golfers and range owner alike to the new system has been enthusiastic. Golfers find that the system enhances their practice sessions at the range and the video feedback helps to improve their swing. Range operators have found that the system adds to the prestige of their range, it increases revenue and customer satisfaction, and that it is very easy to maintain.

The eight driving ranges of this Phase I deployment cover the North, South, East and West Bay Area regions. Systems have been installed in six ranges to date. In order of date of installations they are: 1) Pleasanton Golf Center, Pleasanton, CA, 2) Buchanan Fields Golf Course, Concord, CA, 3) San Ramon Golf Club, San Ramon, CA, 4) Los Lagos Golf Course, San Jose, CA, 5) McInnis Park Golf Center, San Rafael, CA, and 6) Mariner's Point Golf Center, Foster City, CA. Two other ranges, Tilden Park Golf Course, in Berkeley, CA, and Monarch Bay Golf Club, in San Leandro, CA have agreed to install the system before the end of the year.

4View Digital Swing Recorder:

The 4View Digital Swing Recorder™ (DSR) is a powerful digital video capture device that the golfer can use at the driving range to record, play back and analyze his or her swing. The innovative system captures the entire golf swing from two angles simultaneously; it provides a very powerful tool for the analysis and improvement of the swing. Unlike many conventional swing recording systems, the 4View DSR is engineered to be a permanent fixture in the driving range bay and has been designed for complete self-service use by golfers. This highly interactive digital swing analysis tool features a patent pending user interface that is powerful yet extremely intuitive. Both technically advanced and extremely rugged, 4View units are easily installed and require little to no maintenance from range operators.

Phase I completed on time:

“Phase I is the deployment of the 4View system into our initial test market, the greater San Francisco Bay Area,” said Marc Brown, president of Inpractis Corporation. “Our plans call for this phase to be complete roughly by the end of the year. We expect to easily meet that schedule even though we exceeded the plan’s target for the number of installed units. Several ranges wanted multiple units and we accommodated them. The next round of deployment, slated for February of 2005, will include more ranges in the Bay Area and several in Southern California. We anticipate a national deployment starting late next spring.”

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About Inpractis Corporation:

Inpractis Corporation was formed for the purpose of developing, manufacturing, and marketing advanced motion analysis systems. These systems are designed to help athletes enjoy and improve their skills by providing powerful yet easy-to-use tools for athletic motion analysis. Inpractis motion analysis devices enable the user to record, view and analyze his or her golf or batting swing using real time visual feedback; the systems are typically installed in driving ranges and batting cages and can serve as an effective instructional aid for parents, coaches and teaching professionals. Easy-to-use, 4View Digital Swing Recorder systems are located primarily at golf practice ranges, providing convenient access to those golfers who wish to improve their swing mechanics. Incorporating patented technology, the systems benefit the golfer, the practice range, and the teaching professional.

Inpractis Corporation is headquartered at 32980 Alvarado Niles Rd. #820, Union City, CA 94587 - 3186. The company may be reached by telephone at (510) 471-3900. For more information please visit: www.inpractis.com.

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