



**Inpractis Corporation**

32980 Alvarado Niles Rd. #820 • Union City, CA 94587-3186  
(510) 471-3900 phone (510) 471-3950 fax www.inpractis.com

## **Inpractis Corporation Expands to Southern California**

*Contracts Signed to Install the 4View Digital Swing Recorder At  
Two Los Angeles Area Driving Ranges*

**Union City, CA 3-31-05** – Inpractis Corporation, a leading North American designer and marketer of sports motion analysis technology, announced that it is expanding into the Southern California market with its 4View Digital Swing Recorder product. Two Los Angeles area golf facilities, Griffith Park Golf Courses and Monterey Park Golf Course, have signed contracts to install the 4View system in their driving ranges. Scheduled for May 2005, they represent the first installations outside the San Francisco Bay Area for the Inpractis 4View product and mark a new phase in the deployment of the popular system.

Further expansion into the Southern California region is planned throughout 2005. Inpractis is already in discussion with several golf facilities in the greater Los Angeles, Orange County, and San Diego areas.

### **4View Digital Swing Recorder:**

The 4View Digital Swing Recorder (DSR) is a powerful digital video capture device that golfers can use at the driving range to record, play back and analyze their swing. The innovative system captures the entire golf swing from two angles simultaneously; it provides a very powerful tool for the analysis and improvement of the swing. Unlike many conventional swing recording systems, the 4View DSR is engineered to be a permanent fixture in the driving range bay and has been designed for complete self-service use by golfers. This highly interactive digital swing analysis tool features a patent pending user interface that is powerful yet extremely intuitive. Both technically advanced and extremely rugged, 4View units are easily installed and require little to no maintenance from range operators.

### **Success of 4View in the Bay Area leads to expansion plans:**

“We chose the initial deployment of the 4View product to be in the San Francisco Bay Area, close to company headquarters, where we could best respond to our customers as the concept of the 4View was proven.” said Marc Brown, president of Inpractis Corporation. “The response of Bay Area golfers and ranges owners has been fantastic. 4View is proving to be quite popular among the golfing public and ranges find it easy to maintain and profitable. Based on our Bay Area success, we knew we could expand easily. Southern California was the natural choice. It has some of the best golf facilities in the nation and a wonderful climate. We will continue to expand our operations throughout California this year.”

**About Inpractis Corporation:**

Inpractis Corporation was formed for the purpose of developing, manufacturing, and marketing advanced motion analysis systems. These systems are designed to help athletes enjoy and improve their skills by providing powerful yet easy-to-use tools for athletic motion analysis. Inpractis motion analysis devices enable the user to record, view and analyze his or her golf or batting swing using real time visual feedback; the systems are typically installed in driving ranges and batting cages and can serve as an effective instructional aid for parents, coaches and teaching professionals. Easy-to-use, 4View Digital Swing Recorder systems are located primarily at golf practice ranges, providing convenient access to those golfers who wish to improve their swing mechanics. Incorporating patented technology, the systems benefit the golfer, the practice range, and the teaching professional.

Inpractis Corporation is headquartered at 32980 Alvarado Niles Rd. #820, Union City, CA 94587 - 3186. The company may be reached by telephone at (510) 471-3900. For more information please visit: [www.inpractis.com](http://www.inpractis.com).

**Media contacts:**

Mr. Bruce Boyer  
Vice President of Marketing  
Inpractis Corporation  
(510) 471-3900 phone - (510) 471-3950 fax  
[bruce.boyer@inpractis.com](mailto:bruce.boyer@inpractis.com)

Robert Goldberg  
Robert Goldberg & Associates  
(510) 238-0800 phone  
[robert@adfarm.com](mailto:robert@adfarm.com)