



Inpractis Corporation

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Website Offers Instruction on Video Analysis for Golf

Video-capture system designer and PGA Teaching Pro combine to produce instruction guides for golf swing analysis using video

Union City, CA 1-03-05 – Inpractis Corporation today announced a major update to its website supporting their 4View Digital Swing Recorder (DSR), the first of several updates planned for the first quarter of 2005. The 4View DSR is an innovative, self-service system designed to provide golfers with real-time videos of their golf swing, right at their favorite driving range. The updated website features a new *Technique* section (<http://www.4viewgolf.com/technique.php>) that focuses on how to use the 4View system to improve a golf swing. The *Technique* section is anchored by a 10-step breakdown of the classic swing developed by well-known PGA teaching professional Brady Riggs. It gives golfers who use a video capture system, like the 4View DSR, a method for analyzing their swing. The breakdown shows 10 critical phases of the golf swing, from address to finish, in two views, face-on and target-line. The body mechanics of these 10 swing phases are highlighted using three simple reference guidelines, two lines and a circle, in each view, face-on and target-line. Collectively known as the Basic Analysis Template, these guidelines can easily be drawn using 4Views unique “finger-draw” feature.

“This material is just the first step in creating a golf instruction web portal that provides the best in video analysis tools and methods,” said Bruce Boyer, Vice President of Marketing for Inpractis Corporation. “While we all hope to have ‘the classic golf swing’ not many of us know exactly what it is and we certainly don’t know how to measure our progress toward attaining it. Brady Riggs’ 10-step analysis of the classic swing using video capture gives golfers the knowledge and a process to analyze their own recorded swing. Inpractis is dedicated to the goal of making video analysis accessible to all golfers. The 4View DSR gives golfers the ideal tool to capture the swing and the 10-step Classic Swing Analysis and the planned future instructional material gives them the ideal tool to analyze that captured swing.”

Inpractis and Mr. Riggs plan to provide additional instructional material using Mr. Riggs’ considerable knowledge of video-based instruction and the practical knowledge gained from user interactions with the Inpractis 4View systems in the field. Future material is planned to provide in-depth trouble shooting of specific swing problems. All of the material will be directly accessible on the Inpractis website and select material will be made available on the 4View system itself.

“Video is one of the most valuable tools a golfer can use to improve a swing,” said Brady Riggs, Class A PGA Professional based in Van Nuys, CA and Director of Golf Instruction for Inpractis. “It can be used by virtually all golfers but to use it truly efficiently, you should know your goal and have a way to measure how close you are to it. The Classic Swing 10-Step breakdown defines a great goal and the Basic Analysis Template gives you a method of measurement.”

4View Digital Swing Recorder:

The 4View Digital Swing Recorder (DSR) is a powerful digital video capture device that the golfer can use at the driving range to record, play back and analyze his or her swing. The innovative system captures the entire golf swing from two angles simultaneously; it provides a very powerful tool for the analysis and improvement of the swing. Unlike many conventional swing recording systems, the 4View DSR is engineered to be a permanent fixture in the driving range bay and has been designed for complete self-service use by golfers. This highly interactive digital swing analysis tool features a patent pending user interface that is powerful yet extremely intuitive. Both technically advanced and extremely rugged, 4View units are easily installed and require little to no maintenance from range operators.

About Inpractis Corporation:

Inpractis Corporation was formed for the purpose of developing, manufacturing, and marketing advanced motion analysis systems. These systems are designed to help athletes enjoy and improve their skills by providing powerful yet easy-to-use tools for athletic motion analysis. Inpractis motion analysis devices enable the user to record, view and analyze his or her golf or batting swing using real time visual feedback; the systems are typically installed in driving ranges and batting cages and can serve as an effective instructional aid for parents, coaches and teaching professionals. Easy-to-use, 4View Digital Swing Recorder systems are located primarily at golf practice ranges, providing convenient access to those golfers who wish to improve their swing mechanics. Incorporating patented technology, the systems benefit the golfer, the practice range, and the teaching professional.

Inpractis Corporation is headquartered at 32980 Alvarado Niles Rd. #820, Union City, CA 94587 - 3186. The company may be reached by telephone at (510) 471-3900. For more information please visit: www.inpractis.com.

About Brady Riggs:

Brady Riggs is a Class A PGA Professional based in Van Nuys, CA where he is the Director of Instruction at the Woodley Lakes GC. He is also a Senior Instruction Editor for Golf Tips Magazine which has published over 100 of his instructional articles and featured him on several covers. Brady has also produced many of the PGA Tour players swing analyses featured on the Golf Tips website and appeared on the Fox Sports Network in a series of instructional segments. Brady serves as Director of Golf for Inpractis Corporation.

Brady is one of the most sought after teachers in Southern California. His students include winners on the PGA Tour and Senior PGA Tour, members of the Nationwide Tour and Canadian Tour, Nationally ranked juniors that include the winner of the prestigious California State Junior Championship, Division 1 college players, fellow PGA Professionals, countless scratch players, and several high profile celebrities.

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