



Inpractis Corporation

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Self Service Video Swing Analysis System is Free at Poppy Hills

Poppy Hills Golf Course offers the Inpractis Digital Swing Recorder for free to all golfers as part of promotion of its Learning Center

Pebble Beach, CA September 1, 2006 – Inpractis Corporation and Poppy Hills Golf Course announced that the innovative Inpractis Digital Swing Recorder (DSR) currently installed on the driving range of the well known Pebble Beach course will be made free to use by all golfers through September of this year. The free offer is part of a promotion of the Poppy Hills Learning Center which offers tools and services to golfers to help them improve their skills and enjoyment of the game.

The Inpractis DSR is a powerful digital video recording system that captures the entire golf swing from two angles simultaneously and measures club head and ball flight speed. The video feedback it provides is a very valuable learning tool for golfers of all abilities. A self service system, it is open to all golfers.

The DSR at Poppy Hills was installed a year ago as part of the foundation of the Poppy Hills Learning Center. For the past year, golfers have been able to buy time on the system at a modest price and use it to record and analyze their golf swing right at their point of practice. As part of the promotion of the Learning Center, they can now use the DSR for free through the month of September.



Inpractis DSR installation at Poppy Hills

The Learning Center at Poppy Hills offers golfers tools such as the Inpractis DSR, a launch monitor, a variety of high quality demo golf clubs and instructional services. The physical location of the Center is at the west end of the driving range. Slightly secluded from the rest of the driving range, it lets golfers work on their swing, using tools such as the DSR, without distraction. Expansion of the Learning Center is planned in the future.

Justin Williams, Head Professional at Poppy Hills, described the Learning Center promotion. “As a signature course in Pebble Beach, we are often categorized as a destination golf course. We are that but we are also the home course to a large number of residents of the Monterey Peninsula region. We have a

fantastic practice facility here at Poppy Hills: a beautiful grass driving range, great instructors and wonderful amenities like the Inpractis Digital Swing Recorder. The idea behind the promotion of the Poppy Hills Learning Center is to publicize that home-course, practice-facility aspect.”

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About Poppy Hills Golf Course:

Poppy Hills Golf Course in Pebble Beach is a Robert Trent Jones II design that opened for play in 1986 and is home to the Northern California Golf Association. It is the first course in the United States to be owned and operated by an amateur golf association. Poppy Hills is a challenging, par-72 venue that weaves through the Del Monte Forest and plays host to several renowned tournaments, including the AT&T Pebble Beach National Pro-Am.

Poppy Hills Golf Course is located at 3200 Lopez Road, Pebble Beach, California 93953. The telephone number is (831) 622-8239. More information can be found at www.poppyhillsgolf.com.

About Inpractis Corporation:

Inpractis Corporation was formed for the purpose of developing, manufacturing, and marketing advanced motion analysis systems. These systems are designed to help athletes enjoy and improve their skills by providing powerful yet easy-to-use tools for athletic motion analysis. Inpractis motion analysis devices enable the user to record, view and analyze his or her golf or batting swing using real time visual feedback; the systems are typically installed in driving ranges and batting cages and can serve as an effective instructional aid for parents, coaches and teaching professionals. Easy-to-use, Inpractis Digital Swing Recorder systems are located primarily at golf practice ranges, providing convenient access to those golfers who wish to improve their swing mechanics. Incorporating patented technology, the systems benefit the golfer, the practice range, and the teaching professional.

Inpractis Corporation is headquartered at 32980 Alvarado Niles Rd. #820, Union City, CA 94587 - 3186. The company may be reached by telephone at (510) 471-3900. For more information please visit: www.inpractis.com.

High Resolution Image Files

For high resolution files of images contained in this release or other images see <http://www.inpractis.com/presskit.php>.

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