



Inpractis Corporation

32980 Alvarado Niles Rd. #820 • Union City, CA 94587-3186
(510) 471-3900 phone (510) 471-3950 fax www.inpractis.com

New Swing Analysis Software Is Internet Enabled

SwingPractis™ swing analysis software from Inpractis is an innovative vehicle for Internet-based instruction

Orlando, FL, PGA Merchandise Show, January 26, 2006 - Inpractis Corporation, manufacturer of the popular Inpractis™ Digital Swing Recorder, today announced availability of its SwingPractis™ swing analysis software package, a powerful, free-of-charge application for the golfer who wants to improve his ball striking and his score. SwingPractis™ includes a host features that allows golfers to view and analyze video clips of golf swings (their own or model swings). It also introduces a new instructional video format, the SwingPractis™ Lesson. Thanks to Inpractis's unique implementation of Microsoft's Windows Media Video technology, individual swing video files are little more than 1MB and SwingPractis™ Lesson files are between 1MB and 5MB. This compares to the typical online golf instruction content today that ranges from 30MB to 100MB for digital video presentations. Their small size allows SwingPractis™ Swings and Lessons to be easily transported across the Internet, posted to golf forums, and even sent as email attachments. This makes SwingPractis™ an incredibly powerful tool for golfers, teaching professionals, and providers of Internet based golf instruction.

SwingPractis™ was originally marketed as 4View Home Edition. The application was designed to complement the Inpractis™ Digital Swing Recorder (DSR), a self-service video kiosk installed at golf driving ranges. Golfers could record swings at the range then view them with Home Edition on their home or office PCs. Inpractis has significantly improved the features and functions of the original software such that SwingPractis™ is now a robust stand-alone product that will appeal to golfers everywhere who want a simple, intuitive, powerful swing analysis program.

One of the most significant features added to SwingPractis™ is *Lesson Mode*, which allows golfers to play SwingPractis™ Lessons. Each SwingPractis™ Lesson contains one or more swing videos with reference drawings and voice-over commentary. Teaching pros who create lessons can break the lesson content down into chapters which makes it easier for the golfer to focus on and internalize each point as it is made. Lessons can be played from beginning to end without pause, or the golfer can pause the lesson at any time and interact with the swing video: playing it forward and backwards, at full speed, frame-by-frame or in slow motion; the golfer can even draw reference lines and diagrams for himself to help understand and internalize the point being made by the pro. Pushing play again resumes the lesson from where it was paused, returning to the author's commentary and reference lines as if there was no interruption at all. This ability to interact with the lesson swing, over and over and at any time, make SwingPractis™ Lessons the most effective and powerful way to distribute golf lesson content yet devised.

A companion product to SwingPractis™ is SwingPractis™ Pro. Slated for release in the spring of 2006, SwingPractis™ Pro provides the authoring tools to create SwingPractis™ Lessons. With SwingPractis™ Pro, teaching pros and golf experts can create SwingPractis™ Lessons for mass consumption, or tailor them to individual students. It lets them quickly and easily add chapters, select model swings, add voice and line drawing annotation, and manipulate model swings to make their point.

Another powerful feature of SwingPractis™ Pro is the ability to import swing clips recorded from a video camera or the pro's existing library of content. Inpractis will license SwingPractis™ Pro to teaching professionals and other golf instruction specialists to create and distribute SwingPractis™ Lessons to instruct their students and golfers everywhere who can use the free SwingPractis™ version to view them.

Common to SwingPractis™ and SwingPractis™ Pro is exceptional ease-of-use. Recognizing the large variation in the technical sophistication of golfers and pros, Inpractis has gone to great lengths to create a powerful, yet simple and intuitive user interface. Users of all ages and abilities agree that SwingPractis™ is readily understood.

The key features of SwingPractis™ include:

- The ability to view a swing from two angles (front and target views, displayed synchronously) at variable speeds including full, 1/2, 1/4, and frame-by-frame in forward and reverse directions
- The ability to compare two swings side-by-side, synchronously at variable speeds including full, 1/2, 1/4, and frame-by-frame in forward and reverse directions in either a front or target view
- The ability to draw reference lines, circles, and angles to help isolate and analyze swing mechanics
- The ability to save and catalog swing videos recorded on the Inpractis™ DSR, downloaded from the Inpractis website, or imported from a video camera
- The ability to print still-frames from the swing video



Screen shots of the basic modes of operation of SwingPractis™.

Playback
Compare
Lesson

more

About Inpractis Corporation:

Inpractis Corporation was formed for the purpose of developing, manufacturing, and marketing advanced motion analysis systems and software. These products are designed to help athletes enjoy and improve their skills by providing powerful yet easy-to-use tools for athletic motion analysis. Inpractis motion analysis systems enable the user to record, view and analyze his or her golf or batting swing using real time visual feedback; the systems are typically installed in driving ranges and batting cages and can serve as an effective instructional aid for parents, coaches and teaching professionals. Inpractis's motion analysis software extends the instruction to the home allowing the use of personal computers in the analysis.

Inpractis Corporation is headquartered at 32980 Alvarado Niles Rd. #820, Union City, CA 94587 - 3186. The company may be reached by telephone at (510) 471-3900. For more information please visit: www.inpractis.com.

High Resolution Image Files

For high resolution files of images contained in this release or other images see <http://www.inpractis.com/presskit.php>.

Media contacts:

Mr. Bruce Boyer
Vice President of Marketing
Inpractis Corporation
(510) 471-3900 phone - (510) 471-3950 fax
bruce.boyer@inpractis.com