



Inpractis Corporation

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Inpractis and Tour Tempo Author Novosel Partnership

Swing Analysis Software maker and author John Novosel agree to work together to combine their innovative golf instruction approaches

Orlando, FL, PGA Merchandise Show, January 26, 2006 - Inpractis Corporation, manufacturer of the popular Inpractis™ Digital Swing Recorder (DSR) and SwingPractis™ swing analysis software package, today announced a working partnership with John Novosel, author of the renowned book *Tour Tempo*. The partners, known for their innovative and highly effective approaches to golf instruction and improvement, will work to develop a methodology and future product enhancements that allow Inpractis customers to calculate quickly and easily their swing speed ratio to confirm when they swing at the magic 3:1 ratio Novosel advocates.

Today Inpractis announced availability of its SwingPractis™ swing analysis software package, with its Frame Counter feature and highly praised Lesson Mode. The Frame Counter lets golfers easily count the number of video frames between any two points in a swing. This enables each golfer to use Novosel's method of counting the frames to calculate the time required to take the club from address to the top of the back swing, then from the top of the back swing to impact. According to Novosel's breakthrough research, virtually all tour pros fell into one of four distinct groups, taking 18, 21, 24, or 27 frames from starting their back swing to stopping at the top, then 6, 7, 8, or 9 frames respectively from the top of the back swing to impact. That is how he came up with his recommendation that amateurs and pros alike can achieve "tour tempo" with a 3:1 ratio.

Inpractis's software captures and replays frames at 60 frames per second. *Tour Tempo* frames are based on the 30 frames per second picture that you see on your television set. You have to double all the frame counts in Novosel's groups to compare them to the timing calculated from the Inpractis software.

"In a 30 frames per second video, you can see how counting plus or minus one frame at the top of the swing can make a fairly significant difference in the ratio," Marc Brown, president and CEO of Inpractis comments. "Our SwingPractis software allows a more accurate measurement, but, suffice to say, anything in the 2.5 to 3.5 ratio is pretty close to your target."

"I am a big fan of *Tour Tempo*," Brown continued. "Six months ago I tried John's method in combination with the Inpractis DSR. Without making any other changes, I was playing my best golf ever. I literally felt like I had found it. Since then I have been recommending *Tour Tempo* to everyone I know."

"The partnership between Inpractis and *Tour Tempo* is a natural," said John Novosel. "While *Tour Tempo* provides the method, Inpractis provides the means not only to calculate your own swing tempo, but to check yourself every time you practice to make sure your tempo is not sliding back into your old rhythm."

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The unique Inpractis™ Digital Swing Recorder and SwingPractis™ software are powerful tools for the golfer who wants to improve his ball striking and his score. Professionals agree, the first step to improving your swing is seeing what you are doing so you know what to work on. Inpractis developed their DSR and SwingPractis™ products to be used as part of a regular instruction and practice regime that golfers can use with a pro or on their own to learn proper swing mechanics, how to identify their own swing faults, and drills to improve their swings. When used in conjunction with the Inpractis™ Digital Swing Recorder or with video captured on the golfer's own camera, SwingPractis™ provides ongoing and consistent feedback to ensure the golfer is making the changes he desires, not slipping back into old habits. Customers who have used SwingPractis™ for over a year agree that it is not only effective, but it makes practice more fun and increases their confidence over the ball.

By adding Lesson Mode to its already popular application, Inpractis continues to lead the market in terms of providing tools and content that drive the widespread creation, distribution, and use of the Internet to provide useful and effective golf instruction. Inpractis's unique interface allows the golfer to play SwingPractis™ Lessons. Each SwingPractis™ Lesson contains one or more model swing videos with reference drawings and voice-over commentary. Teaching pros who create lessons can break the lesson content down into chapters, making it easier for the golfer to focus on and internalize each point as it is made. Lessons can be played from beginning to end without pause, or the golfer can pause the lesson at any time and interact with the swing video: playing it forward and backwards, at full speed, frame-by-frame or in slow motion; the golfer can even draw reference lines and diagrams for himself to help understand and internalize the point being made by the pro. Pushing play again resumes the lesson from where it was paused, returning to the author's commentary and reference lines as if there was no interruption at all. This ability to interact with the lesson swing, over and over and at any time, make SwingPractis™ Lessons the most effective and powerful way to distribute golf lesson content yet devised.

One of the first SwingPractis™ Lessons Inpractis will market is the Tour Tempo lesson authored by Novosel. The partners intend to study features that can be added into the SwingPractis™ application and design a more rigorous methodology for golf instruction and practice that will help golfers improve their swing mechanics and their tempo, to give them greater satisfaction and confidence while standing over the ball.

About Inpractis Corporation:

Inpractis Corporation was formed for the purpose of developing, manufacturing, and marketing advanced motion analysis systems and software. These products are designed to help athletes enjoy and improve their skills by providing powerful yet easy-to-use tools for athletic motion analysis. Inpractis motion analysis systems enable the user to record, view and analyze his or her golf or batting swing using real time visual feedback; the systems are typically installed in driving ranges and batting cages and can serve as an effective instructional aid for parents, coaches and teaching professionals. Inpractis's motion analysis software extends the instruction to the home allowing the use of personal computers in the analysis.

Inpractis Corporation is headquartered at 32980 Alvarado Niles Rd. #820, Union City, CA 94587 - 3186. The company may be reached by telephone at (510) 471-3900. For more information please visit: www.inpractis.com.

About John Novosel:

John Novosel is an author, businessman and inventor who holds patents on four golf training devices, including the highly acclaimed XLR8R®. An avid golfer and inventor, Novosel's studies of film footage of great PGA Tour players throughout the last century led him to the startling discovery documented in his book, Tour Tempo.

High Resolution Image Files

For high resolution files of images contained in this release or other images see <http://www.inpractis.com/presskit.php>.

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